

Transcript for video-audio clips for CancerIQ

Kelli Ballard, K-8 school administrator in Washington, Illinois

Hearing the news she had breast cancer was hard.

"They weren't bringing people in because of COVID and so that was really hard. I actually had a co-worker who had had breast cancer the year before and she was there with me that day when I found out and she was just my huge support system." (:19)

Ballard felt compelled to get genetic testing.

"I want to live a long life and enjoy my family. That just really set in and I thought, 'OK, I need to figure this out and get through it.'" (:13)

Ballard was surprised by the tailored plan developed for her.

"I didn't realize they actually put together a whole plan of preventive steps or ways to monitor throughout the years so I wasn't really done, but I was glad; I was happy about that, because that risk was so much higher." (:21)

Ballard is so thankful for CancerIQ because of what it led to.

"Finding out of course that it was small and that we caught it early, just made me grateful that I did this. You know if I had waited six more months until my regular mammogram, it (the tumor) could have been much larger by then or it could have been much more significant, so I was really grateful for the plan that was put in place." (:23)

Ryan Luginbuhl (pronounced loo-gun-BEWL), director of Oncology Services for OSF HealthCare

Tailored care plans can make all the difference for people who score "high risk" on the CancerIQ assessment.

"So, they might have a blood test that will identify the genetic risks for cancer, and then they might say, 'Instead of getting your mammogram one time a year, you're going to get it twice.' So it really allows a clinician to tailor a screening and prevention plan." (:19)

Luginbuhl says CancerIQ can be as important as cancer screenings.

"It's a validated tool and I think it's a very important tool that we need to be pushing just as much as the traditional screenings we think of when it comes to cancer." (:14)

Tom Cox, director of Medical Imaging and Outpatient Oncology Services at OSF HealthCare Saint Francis Medical Center in Peoria

Cox says CancerIQ is important for identifying the need for earlier screening for those at high risk.

"The overall strategy of OSF HealthCare is that we want to start getting the screening done at many entry points at a variety of ages so that we can start designing that risk mitigation plan where you'll understand what you're more at risk for and what you can do to prevent it." (:20)

