

Electronic nicotine delivery systems (ENDS) products, like e-cigarettes, that are so popular with young people, remain an **ONGOING CONCERN.**

FDA protects children's health by:

- Requiring tobacco products to meet public health standards before they can be marketed
- Prioritizing enforcement against youth-appealing products
- Educating the public, especially youth, about the dangers of e-cigarette use

CENTER FOR TOBACCO PRODUCTS

lote: All numbers presented here are estimates. Source: Park-Lee E, Ren C, Sawdey MD, et al. Notes from the Field: E-Cigarette Use Among Middle and High School Students

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