

**ONE MORE WAY BURNHAM HOSPITAL
COMES TO THE RESCUE.**





MEDFACTS EXPRESS CARD

John Doe
111 Any Street
Anytown, IL 01234



REGIONAL TRAUMA CENTER
407 South Fourth St., Champaign
Personal Services 337-2652

INTRODUCING THE MEDFACTS EXPRESS CARD.

In an emergency, one hospital already comes first to mind. Burnham Hospital, and its Regional Trauma Center. Now Burnham extends its care for you even further... with the new Medfacts Express Card. Wherever and whenever you present it, the Medfacts Express Card authorizes medical treatment without delay. The time saved could save your life.

Victims of accidents or sudden illnesses are often unable to provide information about themselves. But the Medfacts card can "speak" on your behalf. At a glance, it identifies you and lists your most vital medical facts. Details — such as medication you're taking, allergies, any medical conditions, and the name of a relative to notify — are summarized on a microfilm that's easily magnified at Burnham Hospital and most other institutions. Stickers on your wallet, purse or car rear view mirror alert emergency personnel that you are carrying the card. They can immediately begin the proper treatment based on known facts. Guesswork and the risk of complications are reduced.

The Medfacts Express Card is indispensable for minor emergency care at Burnham, also. It acts as a form of preregistration, giving staff quick access to your Burnham records. That means fewer forms and delays.

EQUIPPED FOR ANY EMERGENCY.

The Trauma Center of Burnham Hospital is well equipped to offer you the Medfacts card. Not all emergency rooms are equal, and a major medical crisis is no time to discover the difference. Since 1971, Burnham Hospital has been the region's *only* designated Trauma Center. That gives us the responsibility to provide immediate lifesaving care for the most serious illnesses, injuries and cardiac emergencies.

Around the clock at Burnham, doctors and nurses experienced in emergency care are *on duty*... the most advanced medical technology is standing by... surgery, intensive care and cardiac units are ready... blood bank, X-ray and laboratory are open. The facilities of Burnham's Trauma Center are so complete, the staff so highly trained and skilled, that the Trauma Center is practically a specialized hospital within the hospital.



YOU CAN TRUST US WITH YOUR LIFE. AND LIFE'S LITTLE EMERGENCIES.

The Trauma Center at Burnham Hospital is also the right place for "everyday" emergencies, day or night. The same doctors and nurses who apply their skills to critical situations will treat your little cuts, aches and sprains with expertise and compassion. And the full back-up of our Trauma Center is an assurance that's unavailable at other emergency facilities should complications develop. Chest pains, for instance, could be simple indigestion. Or they could signal something far more serious. A small bump on the head might really be a concussion. When it comes to your health, you can't be too cautious.

Bringing your little emergencies to the Burnham Trauma Center need not mean a big bill, however. Your fees will be based only on the services you actually require.

A TOTAL LIFESAVING SYSTEM.

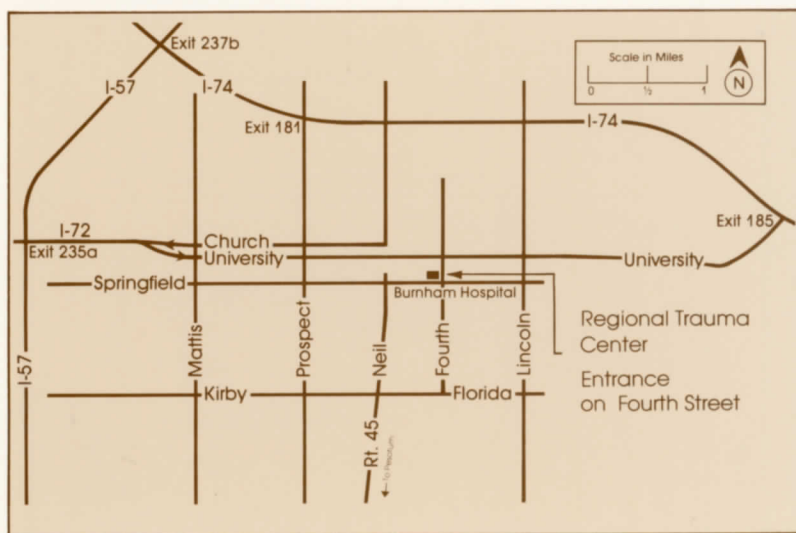
An accident or sudden illness can leave you feeling helpless. But there are two precautions you can take ahead of time. Order a Medfacts card for every member of your family. The very least it can save is time. And remember the Trauma Center of Burnham Hospital as the right place for any emergency. The Medfacts Express Card and the Trauma Center of Burnham Hospital. Choose them now. Then you'll be equipped...for life.



A CARD SO IMPORTANT, WE'RE GIVING IT AWAY.

Of all the cards you carry, the Medfacts Express Card may be the most valuable. We think it's so important that we're offering one free Medfacts card per person during Burnham's 90th anniversary celebration, until May 1, 1986. To receive your free enrollment forms, return the attached reply card.

HOW TO FIND US WHEN YOU NEED US.



EMERGENCY PHONE NUMBERS

ARROW AMBULANCE SERVICE 356-0593
210 East University — Champaign

FIRE DEPARTMENT _____
your local fire department number

POLICE DEPARTMENT _____
your local police department number

BURNHAM HOSPITAL REGIONAL TRAUMA CENTER 337-2533

MEDFACTS EXPRESS CARD

Please send _____ (indicate number) free enrollment form(s) for the Medfacts Express Card.

Name _____

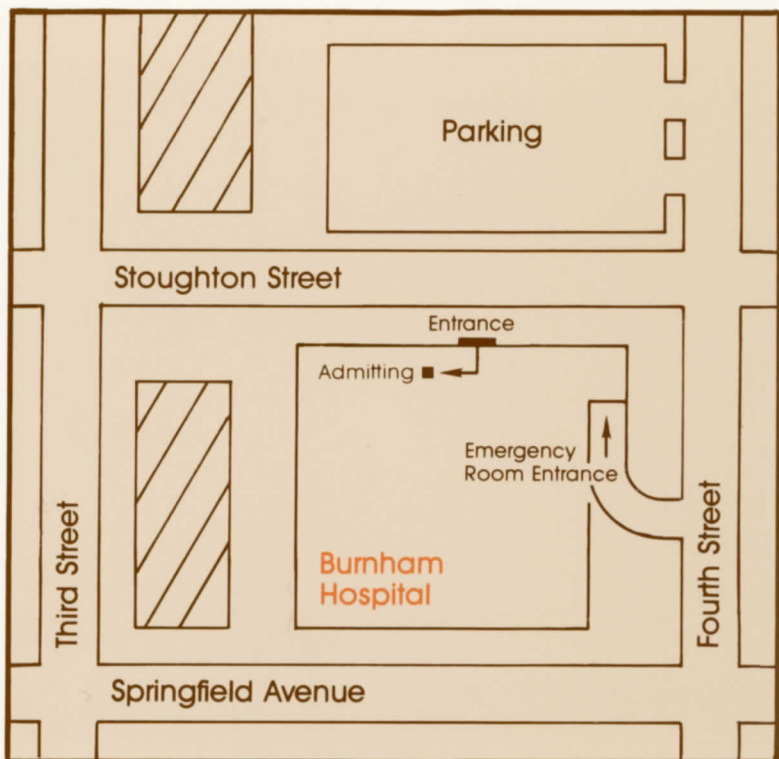
Address _____

City _____ State _____ Zip _____

Phone No. _____



Burnham Hospital
We're here when you need us



Burnham Hospital
We're here when you need us

Burnham Hospital
407 South Fourth Street
P.O. Box 4003
Champaign, Illinois 61820



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 512 CHAMPAIGN, IL USA

POSTAGE WILL BE PAID BY ADDRESSEE

BURNHAM HOSPITAL
407 South Fourth Street
P.O. Box 4003
Champaign, Illinois 61820
Attention: Medfacts Express Card

